



Play in a colorful  
new sandbox.



## Play Sand

Crayola, the leading name in colorful fun for kids, has jumped in the sandbox with Fairmount Santrol, the industry leader in minerals and sand. The result is Crayola Play Sand, an extremely high-quality quartz sand that's been washed and "painted" with safe, non-toxic, durable colors. All packaged up in bright, colorful and clean bags and buckets. Put it in your kids' department and watch the green flow in.

**HIGH-PURITY, GLACIAL-AGE QUARTZ SAND  
NON-TOXIC • DURABLE COLOR**

To color your customers happy,  
order Crayola Play Sand at  
Fairmount Santrol  
1.800.255.7263  
Sales@FairmountSantrol.com





## Play just got a lot more colorful.

Crayola Play Sand will soon be filling the most popular sandboxes in the neighborhood. Kids can't resist the fun, bright colors. Parents love the novelty and safety of knowing it's from a name they've trusted since they were kids. Order some today and color your sales green!

### ACMI (Arts & Creative Materials Institution) Certified

- All our products are independently tested at Duke University to ensure that our pigments are non-toxic and dangerous levels of respirable silica are not present.
- The non-toxic acrylic colorant dispersions are water based, so they're friendlier to the environment during the coloring process.

### Virtually Dust-Free/100% Asbestos-Free

- Unlike beach sand, our Play Sand is screened, washed and undergoes a dust collection process throughout production. Any potential residual dust is removed after washing and grading.

### Non-Irritating

- Allergen and irritation testing by BioScienceLaboratories concluded none of the components in our Play Sand are considered irritants to the skin or harmful if ingested orally.
- Each grain of our quartz Play Sand has been screened and rounded to create a smooth, sugary, soft feel to resist abrasion.

### Clean and Metal Free

- Absolutely no chemicals were used in washing the sand, only water. Unlike some sand companies, no anti-fungal materials are added to our sand. Before bagging, a rare earth magnet is used to remove any possible metal. To further ensure a safe, contaminant-free sand is delivered to you, a special screen is used to remove any possible foreign materials that may have affected the sand during transportation.
- The washed and screened sand enters the coloring/coating process and passes through a continuous "tube" of pigment, then a dryer heats the sand to 250° F—destroying any possible fungal or bio-material.

### Durable

- Our Play Sand is designed to be submerged 100% in water without color fade or bleed.
- Hourly Quality Control tests are conducted for color removal and grade after the sand is coated.
- UV protection is built into the dispersion to avoid color fade over time.



### Versatile

- Green, blue, pink and purple Play Sand is perfect for creative, colorful sandcastles.
- Suitable for use as a craft sand or as sandbox sand.

### ABOUT FAIRMOUNT SANTROL

*Fairmount Santrol is one of the largest providers of high-performance sand and sand-based products used by oil and gas exploration and production companies to enhance the productivity of their wells.*

*Similarly, we provide high-quality products, strong technical leadership and applications knowledge to end users in the foundry, building products, water filtration, glass, and sports and recreation markets. Our company's global*

*logistics capabilities include a wide-ranging network of distribution terminals and more than 8,500 railcars that allow the company to effectively serve customers wherever they operate. As one of the nation's longest continuously operating mining organizations, Fairmount Santrol has developed a strong commitment to sustainable development, environmental stewardship, and operational safety. Correspondingly, our motto and action orientation is: "Do good. Do well."*

For more information, please visit:

**FairmountSantrol.com.**

