

# Dicalite Makes Choosing the Right Filter Media Crystal Clear

## Dicalite DE Swimming Pool Filter Media



### Take a closer look at your Swimming Pool Filter Media

To understand why DE is the best Swimming Pool filter media you'd have to look through a Microscope.

#### About Diatomaceous Earth:

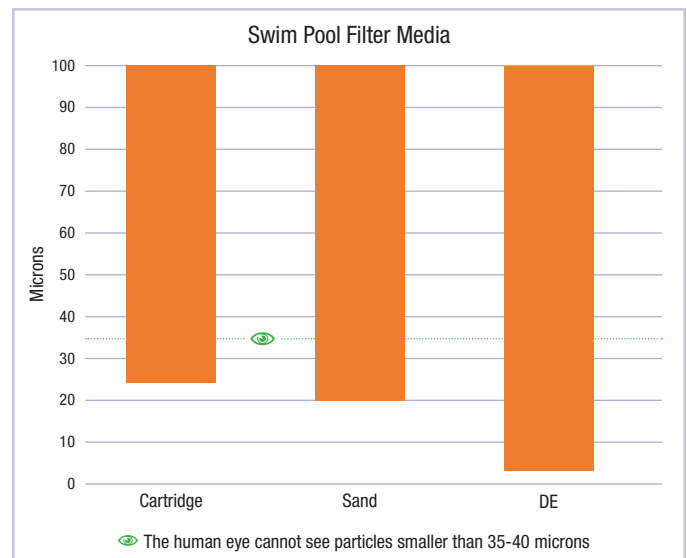
Diatomaceous Earth has a very small particle size, a high porosity, and crystalline structure, making it an excellent filtration medium. It is an effective, common choice for pool filters.



#### How Much It Filters:

Diatomaceous earth filters are the most efficient type of all options. It traps particles down to an impressive three to five microns. This happens to be well below what humans can see (around 35 microns). That means your pool is crystal clear.

**Maximum Clarity:** For water that's truly sparkling and brilliantly clean, filter with Dicalite swimming pool filter powder. Its fast flowrate and sharp filtration maintain greater clarity with easier operation while keeping chemical costs to a minimum. If algae, amoebae, bacteria, and other foreign matter are plaguing your pools switch to Dicalite swimming pool powder to help keep your pool clean, pure, and fresh. Available through your local distributor!



*Diatomaceous Earth filter media is the most efficient type of filter media available to pool owners. It can trap particles down to 3-5 microns; (well below the naked eye can see which is around 35 microns) removing particles up to 10 times smaller than what a typical sand filter will remove!*

Contact your local Pool Distributor or  
Pool Installer Today for Dicalite DE Filter Powder.

**DICALITE®**