

See how your chlorine stacks up against Salt & Swim™ 3C

Salt & Swim 3C provides complete pool and spa sanitization by converting ordinary salt into 100% pure available chlorine. And because salt doesn't wear out or evaporate, it's used over and over to make your supply of fresh chlorine virtually endless.

A well maintained cell will produce 200 lbs of 100% pure available chlorine which is equivalent to bucketloads of Trichlor and a ton (literally) of liquid chlorine.

It's amazing - 1 Salt & Swim 3C cell produces the equivalent of:

- 200 lbs of 100% pure available chlorine
- 208 gallons of liquid chlorine (10%) – weighs 1 ton
- 225 lbs of Trichlor (90%)
- 308 lbs of Calcium hypochlorite (65%)
- 333 lbs of Dichlor (60%)
- 571 lbs of Lithium hypochlorite (35%)

So join the 1.5 million pool owners who are enjoying the three C's of salt chlorination right now.



"I'm a swimmer and you'll never have a better swimming experience....so kind to your skin and hair and the biggest plus is it's practically maintenance free."

B. Allen

"This is our 3rd year with salt, we would never go back! Salt is fabulous on our skin, budget and our water always sparkles..."

V. Shutt

To take a closer look at Salt & Swim 3C, or other Hayward® products, go to www.hayward.com or call 1-888-HAYWARD.



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Salt & Swim™ 3C SALT CHLORINATION

Comfort and Convenience
at a Cost you'll love.



SANITIZATION

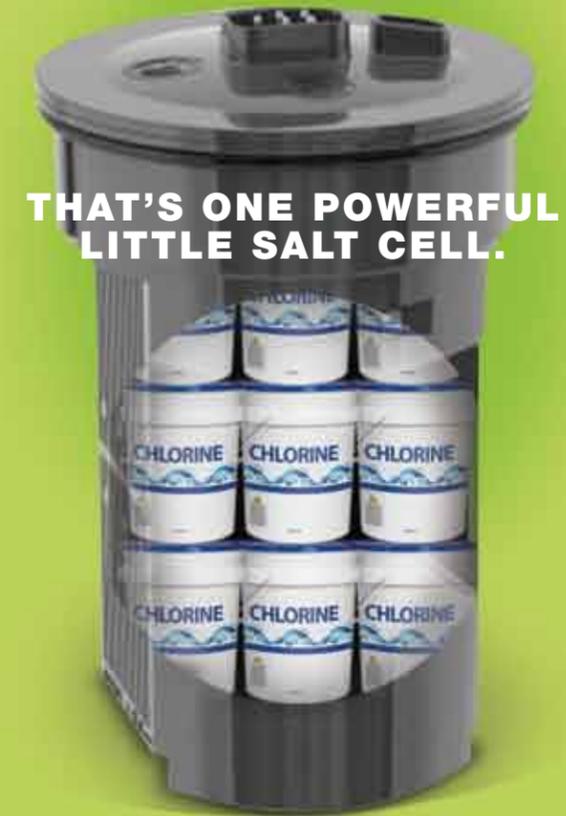


Your swimming experience begins with the three C's
Comfort, Convenience,
 and **Cost savings.**

Why chlorinate your water the old way, lugging buckets and jugs of chlorine, when Salt & Swim™ 3C can do it all for you – and at 50% less cost? Join the 1.5 million pool owners who are enjoying the three C's of salt chlorination right now.



Producing a ton* of chlorine at half the cost:



The three C's of salt chlorination
COMFORT

The amazing benefit of salt chlorination is that it automatically delivers a more natural approach to chlorinating your pool. Imagine the COMFORT of soft silky water that won't turn your eyes red, dry out your skin and hair, or bleach clothing and toys. Better still, salt chlorination eliminates that harsh chlorine odor associated with factory-produced chlorine. Your unbeatable, luxurious, goggle-free experience awaits.

CONVENIENCE

Finally – no more mixing, measuring, dispensing, and lugging heavy jugs or buckets of chlorine. CONVENIENCE is what you get with salt chlorination. Sanitizing your pool happens automatically by converting ordinary salt into chlorine! Day in, day out, you save yourself both labor and maintenance time, which means more time for you to relax and enjoy your pool.

COST

With Salt & Swim 3C, not only do you get all the comfort and convenience of salt chlorination, you get it at a COST that's 50% less than what you pay for chlorine today. Because the Salt & Swim 3C salt cell produces a ton of chlorine – literally – you save big money when you stop paying to constantly refill those old-fashioned chlorine buckets or jugs. What you get instead is a swimming experience that's easy on the eyes, at a price that's easy on your wallet.

Just one Salt & Swim 3C cell has the power to save you 50% on annual chlorine costs by automatically converting ordinary salt into 100% pure available chlorine -- right at your poolside. It's not only incredibly cost-effective, it's brilliantly time-efficient. Think about it: no more mixing or measuring or messing around with chlorine. No more lifting heavy buckets and jugs. No more regular trips to the store. And, the comparisons are astounding: one Salt & Swim 3C salt cell equals 225 lbs of Trichlor, or 208 gallons of liquid chlorine. Never before has something so little done so much more to sanitize your pool and reduce your expenses.

With so much going for it, no wonder why it's hard to imagine still continuing to chlorinate the old way! Stop living in the past. Kick the buckets. Toss the jugs. Let the one little Salt & Swim 3C cell do the pool sanitizing for you -- and make way for a surprisingly affordable, luxuriously smooth swimming experience that's as easy on the eyes and skin as it is on your wallet.

* weight refers to liquid chlorine